

# “TOKYO 2020 Open Innovation Challenge”

## Terms of Participation

The organizers of TOKYO 2020 Open Innovation Challenge (collectively the “**Organizer**”), which hold the event above (“**Event**”), provide these terms of participation (“**Terms**”) to define matters to be complied with by the participants (“**Participants**”) when participating in the Event.

### 1. Purpose and Outline of the Event

The purpose of the Event (“**Purpose**”) is (i) enhancing diversity and expertise of personnel related to the engagement activities of the XXXII Olympiad currently scheduled to be held in July-August 2020, principally in and around the city of Tokyo, Japan by gathering people who have enough skill to create technological innovation and (ii) promoting the Olympic movement and the Olympic values. Outline, qualification of participation, and application conditions of the Event and other conditions are defined in [Appendix 1](#).

### 2. Materials to be used for the Event

Participants shall comply with the following conditions:

#### (1) Materials provided by the International Olympic Committee (“**IOC**”)

Participants can use certain audio-visual recordings from the host broadcast and elements from the Olympic Data Feed, both from the Buenos Aires 2018 Youth Olympic Games (collectively the “**IOC Materials**”) as far as they are required and exclusively for the Purpose of the Event from September 4, 2019 until February 22, 2020 (“**Event Period**”), and cannot use them, in any manner or by any means whatsoever, after this Event Period.

Participants shall not, alter, distort or modify the factual reality of the events therein reflected in any manner of form or by any means. No content and/or product (including end product) containing IOC Materials shall be used, distributed, made available or otherwise, without the IOC’s prior written approval.

All copyright (which includes the rights defined in Article 27 and 28 of Japanese Copyright Act), patent rights, utility model rights, trademark rights, design rights, neighboring rights and any other rights (which include property rights and the rights to be granted a patent right, utility model right, trademark right, and design right) (collectively, “**Intellectual Property Rights**”) in and to (or otherwise related) to the IOC Materials provided to Participants for the Event by the Organizer are reserved by the IOC (or the third parties who are designated by the IOC, if applicable) and shall remain the sole and exclusive property of the IOC.

## **(2) Materials provided by the Organizer**

Participants can use materials, products and others provided to Participants for the Event by the Organizer and a third party who is designated by the Organizer such as photos, footages, software, data, contents, APIs and others (“**Organizer’s Materials**”) as far as they are required for, and strictly limited to, the Purpose during the Event Period, and cannot use them, in any manner and/or by any means whatsoever, after the Event Period.

Intellectual Property Rights in and to (or otherwise related to) the Organizers’ Materials are reserved by the Organizer (or the third parties who are designated by the Organizer, if applicable) and shall remain the sole and exclusive property of the Organizer.

## **(3) Deletion of IOC Materials and Organizer’s Materials**

All IOC Materials or Organizer’s Materials, copies thereof, edited/processed versions of the IOC Materials or Organizer’s Materials (which include edited/processed IOC Materials or Organizer’s Materials as learning datasets) or any derivative work based on or deriving from the IOC Materials or Organizer’s Materials which are stored by, or otherwise reproduced by or accessible to, Participants (in their computers and/or other devices or otherwise), shall be deleted after the Event Period unless the IOC and/or the Organizer, as applicable, grant its/their permission for such storage, reproduction and/or access.

## **(4) Materials provided by Participants**

Participants can bring and use contents, products or any other materials (e.g. software, data, contents, APIs) as well as technical expertise (know-how) or ideas the Intellectual Property Rights to which are held by the Participants (“**Participants’ Materials**”) and/or held by a third party/third parties (“**Third Parties’ Materials**”), for the Event at their own risks and expenses when they participate in the Event and shall hence release the Organizer and the IOC & Affiliates from any liability.

If Participants are to bring and use Participants’ Materials, Participants shall allow the IOC, any third party designated by the IOC (including, in particular, the Organizer) and any entity or company existing or to be created, owned or directly or indirectly controlled by the IOC (such as, without limitation, the Olympic Foundation for Culture and Heritage, the IOC Television & Marketing Services S.A., the Olympic Channel Services S.A. and the Olympic Broadcast Services S.A.) (collectively the “**IOC & Affiliates**”) to use Participants’ Material, as contained in the Deliverables (as defined below).

Further, if Participants are to bring and use Third Parties’ Materials, Participants shall ensure that the IOC & Affiliates are granted a license to use Third Parties’ Materials (as contained in the Deliverables). Such licenses (i.e.: authorization to use) on both the Participants’ Materials and the Third Parties’ Materials, shall be non-exclusive, worldwide, perpetual, irrevocable, royalty-free, assignable, sublicensable (including, in particular, to the Organizer) and shall grant to the IOC & Affiliates all rights relating to all modes of exploitation now known or hereafter devised, including, but not limited to, the rights to use, distribute, reproduce, broadcast, transmit, edit, alter, adapt, translate and modify the

Participants' Materials and/or Third Parties' Materials (as contained in the Deliverables), without limitation for all types of use and exploitation, including, but not limited to, promotional uses, commercial uses and uses related to the Purpose. The Participants shall only bring and use Participants' Materials and/or Third Parties' Materials in the Deliverables to the extent such licenses can be granted to, or obtained for, the Organizer and the IOC & Affiliates. The Participants shall, upon request, provide the Organizer and the IOC & Affiliates with a copy of the license(s) granted or obtained according to this Section 2.(4).

Participants shall ensure and warrant to the Organizer and the IOC & Affiliates that any use of Participants' Materials and/or Third Parties' Materials (as contained in the Deliverables) will not violate any existing Intellectual Property Rights or other rights of a third-party. The Participants shall be liable for, and undertake to indemnify and hold harmless the Organizer and the IOC & Affiliates from, any and all (alleged) infringement, objection, complaint, claim for damage or liability (including, but not limited to, where such infringement, complaint, claim or damage come from the third party holding the rights, such as Intellectual Property Rights, in the Third Party's Materials) related to the Participants' Materials and/or Third Parties' Materials. Each Participant (or group of Participants) shall settle any dispute related to the Participants' Materials and/or Third Parties' Materials that he/she/it brought and/or used in the Event at his/her/its own risk and cost, and no liability or cost shall be incurred by the Organizer or the IOC & Affiliates.

### **3. Deliverables which are created for the Event**

The following terms shall apply to the deliverables which are created for the Event by the Participants:

#### **(1) Rights of Deliverables**

① For the purpose of these Terms, "**Deliverables**" shall be understood as any content, element, product, asset, prototype or other material (including, but not limited to, any document, drawing, figure, 3D data, CG data, photo, audio, video, software, source code, prototype of hardware, material and video for presentation, copyright, invention, idea, concept, learning program, learned model, learned parameter or others) which is created by Participants for the Event during the Event Period.

All Deliverables shall be the exclusive property of the IOC & Affiliates, including any rights, titles or interest thereof. The Participants (including each Participants of each participating group) shall, to the fullest extent permitted by applicable law and without prejudice to the rights mentioned under Section 2 of these Terms, transfer and assign all rights, titles and interests in and related to the Deliverables, including all proprietary rights, Intellectual Property Rights and other rights, to the IOC & Affiliates. Such assignment and/or transfer of rights to the IOC & Affiliates shall be exclusive, irrevocable, worldwide, perpetual, free of charge for all rights without any restriction of any kind, including, without limitation, the right to use, broadcast, sublicense, transmit, reproduce, copy, edit, alter, adapt, translate, modify, distribute, create derivative works or sell the Deliverables, for all types of use and exploitation,

including, but not limited to, promotional uses, commercial uses and uses related to the Purpose, in any media and forms of publications. The Participants (including each Participant of each participating group) shall, upon the IOC's request, execute any and all documents and other instruments necessary to prove or confirm such assignment.

All rights to obtain Intellectual Property Rights such as patent right, utility model right, design right, trademark right, layout-design exploitation right, and Intellectual Property Rights obtained based on the above rights associated with the Deliverables shall belong to the IOC & Affiliates.

With regard to the assignment of rights under this Section 3.1 of the Terms, Participants shall, to the extent permitted by applicable law and without prejudice to Section 2 of these Terms, unconditionally waive all moral rights they may have in and to the Deliverables. In the event that such waiver of moral right is not permitted under applicable law, the Participants agree not to assert any moral rights in relation to the use of the Deliverables and in particular, the Participants acknowledge and agree that the Deliverables may be modified, altered, transformed, adapted or otherwise, either by the IOC & Affiliates or by third parties authorised by the IOC (in particular the Organizer), without such uses being deemed or considered as an infringement of any moral rights.

If any Participant other than the Participants who created the Deliverables (either alone or as part of a participating group) make some contribution to the creation of the said Deliverables, such Participant shall not have any rights in and to such Deliverables.

- ② If the Deliverables include IOC Materials, the IOC Materials as contained in the Deliverables shall be handled in accordance with Section 2(1) of these Terms.
- ③ If the Deliverables include Organizer's Materials, the Organizer's Materials as contained in the Deliverables shall be handled in accordance with Section 2(2) of these Terms.
- ④ If the Deliverables include Participants' Materials and/or Third Parties' Materials, the Participants' Materials and/or Third Parties' Materials as contained in the Deliverables shall be handled in accordance with Section 2(4) of these Terms.

If the Deliverables (including Participant's Materials and Third Parties' Materials) created by the Participants contain personal information, the Participants shall ensure and warrant to the Organizer and the IOC & Affiliates that they will observe any related laws and regulations and applicable policies on the protection of personal information and ensure that this personal information can be used in accordance with this Terms.

## **(2) Submission of Deliverables**

Participants shall invent or create Deliverables in accordance with the Purpose of the Event, as specified in [Appendix 1](#), within the time specified by the Organizer and submit such Deliverables to the Organizer. Further, the Participants shall act in accordance with the instructions from the Organizer on

submission media, submission method, submission timing and other matters regarding the submission of the Deliverables.

#### 4. Prohibitions

- (1) Participants must not create Deliverables which are defamatory to other person, advertise or compliment specific group, religion, and idea excessively, are obscene, encourage misconduct or anti-social behavior, violate laws, infringe third parties' Intellectual Property Right and/or other rights activate computer virus or unauthorized program or that are otherwise against, or do not comply with, the Olympic values.
- (2) Participants must not (in particular in the presentation performed in the Event) expose their own or third parties' brands, names, logos or others distinctive signs (collectively "**Participants and Third Parties' Brands**"), nor any brand, name, logo or other right of the Organizer or the IOC & Affiliates, unless approved in writing in advance by the Organizer or the IOC & Affiliates. In particular, the Participants are not granted any marketing rights or any right of association in any way with the IOC, the Olympic Games or the Olympic movement. The Participants shall not, without the prior written consent of the IOC, use or authorise the use of any of the "Olympic Properties" (as defined by the Olympic Charter (as available on the following link: [www.olympic.org/documents/olympic-charter](http://www.olympic.org/documents/olympic-charter)) and as periodically updated), including without limitation the Olympic symbol, emblem(s) such as Olympic Games emblems, trademark(s), theme(s), logo(s), mascot(s) or other designation(s), or conduct any communication that may suggest, directly or indirectly, that the Participants have been granted any right of association with and/or maintains any particular relation with the IOC, the Olympic Games and/or the Olympic movement. The obligations arising from this provision shall not expire upon the end of the Event Period.
- (3) Participants must not distribute or sell advertisements or goods which show Participants and Third Parties' Brands and shall follow all instructions from the Organizer when participating in the Event.
- (4) Participants must not disclose the relationship between Participants themselves and the Organizer (or the IOC & Affiliates) or the fact that they will participate in the Event, with the aim of advertising the business of the Participants or their company as well as do an act which may lead to misunderstanding that they are acting in such behavior.
- (5) Participants shall not object in the case that the Deliverables of their group are not commended or adopted/not adopted to develop for implementing after the Event. Note that the Organizer will not disclose the screening criteria.
- (6) Participants shall not object even if the IOC & Affiliates or a person authorized by the IOC (in particular the Organizer) uses the idea which is same as or similar to their own Deliverables.
- (7) Participants shall not make monetary claims, injunction claim, and all other claims even if the IOC &

Affiliates or a person authorized by the IOC (in particular the Organizer) uses the Deliverables of these Participants' group.

(8) Participants shall not object to the selection/cancellation of Participants or selection/cancellation of prize-winner by the Organizer.

(9) Participants are prohibited from taking pictures or recording audio or making any other recordings in any area where photography is prohibited designated in the Event and its surrounding areas, as well as in any other restricted areas designated by the Organizer.

## **5. Information handling**

### **(1) Confidentiality**

The Participants shall consider all Deliverables, as well as any information, document or other data given to the Participants by the Organizer, the IOC & Affiliates or by any third party pursuant to the Organizer's or the IOC's request to help them create the Deliverables or that the Participants have had access to in connection with the Event (which shall be collectively referred to as "**Confidential Information**"), as confidential and the exclusive property of the Organizer, the IOC & Affiliates or the relevant third party. The Participants undertake and agree to keep all Confidential Information secret and not to disclose it or otherwise make it available, wholly or in part, to any third party, and not to make use of the Confidential Information, other than as required for, and to the extent necessary for, the purpose of the Event, as specified in the Terms of Appendices 1 and 2, without the prior written authorization from the Organizer or the IOC. The Participants shall return to the Organizer, the IOC & Affiliates or to the relevant third party, any and all Confidential Information (including all copies and reproductions thereof) and shall destroy any notes, reports or other documents that contain Confidential Information and delete any Confidential Information (and all copies and reproductions thereof) that is in electronic form or cannot otherwise be returned to the Organizer, the IOC & Affiliates of the relevant third party, upon termination of the Event Period or at the first written request of the Organizer or the IOC & Affiliates. The obligations arising from the provisions of this Section 5(1) of the Terms shall not expire upon expiration of the Event Period and shall apply indefinitely.

### **(2) Non-disclosure of confidential information**

Participants shall not disclose the information of themselves which they do not want to disclose, copyrighted works, inventions, ideas, and the information for which they have confidentiality obligation to third party.

### **(3) Photographing of the Event and information disclosure**

The Organizer, the IOC & Affiliates or any third party designated by the IOC can take photo and video, collect news materials, and publish the taken photo and video, collected data, and Deliverables for the purpose of news report, of promoting the Olympic Games, the Olympic movement and/or the Olympic

values; or for other businesses in relation to execution of the Event (including, but not limited to, permission of publication in media such as newspaper, magazine, web news and others). Participants shall participate in the Event with their consent to the use and publication as described above and not exercise any rights such as copyright, moral right of author, image and/or portrait right and all other right within the scope. Intellectual Property Rights and other rights in and related to photos and videos (which are taken by Organizer, the IOC & Affiliates or any third party designated by the IOC) and other products shall belong to the IOC. Moreover, Intellectual Property Rights in the photos, videos and other products which are taken or created by the news media shall belong to such news media.

Participants can take photo, video and sound in the Event. In such case, Participants agree that the IOC shall be the sole owner of any Intellectual Property Rights in such content without further authorization from, or compensation to, Participants or anyone acting on his/her behalf. Participants hereby assign any rights he/she may have in respect of such content to the IOC, including, without limitation, the rights set forth in Article 27 and Article 28 of the Copyright Act of Japan, and agrees not to exercise any moral rights in and to the same. The IOC shall grant to the Participants a license to use the photo, video and sound they have taken in the Event, for the Purpose.

#### **(4) Privacy policy**

Handling of personal information which is obtained during the Event is defined in **Appendix 2** "Privacy policy", and Participants shall consent to it.

## **6. Use of Deliverables by the Participants**

The Deliverables being the sole and exclusive property of the IOC & Affiliates, the Participants agree not to market, exploit, reproduce, communicate to the public, sell, publish, give to be published, disclose, commercialize, or otherwise use or exploit the Deliverables for any reason whatsoever not provided for in these Terms or in Appendix 1 without the prior written consent of the IOC.

Participants willing to use the Deliverables for a reason not provided for in Appendix 1 shall submit a request to the IOC (including, but not limited to, the purpose, the details, the method of the intended use) in writing in advance (at [legal@olympic.org](mailto:legal@olympic.org)) in order to obtain the IOC's authorization. The use of the Deliverables shall be limited to the purpose of promoting the Olympic movement or any other similar purpose. The decision to authorize or refuse any use of the Deliverables is at the IOC's sole discretion.

The IOC & Affiliates may, by themselves or in cooperation with other persons (in particular the Organizer), continue the development of the Deliverables which are recognized as particularly superior, to put them into practical use. Participants shall not make any objections to any use or exploitation of the Deliverables by the IOC & Affiliates or by the Organizer or third parties (as authorized by the IOC), including such development.

\* For the avoidance of doubt, even if the Deliverables win any prizes, they are not necessarily adopted as development objects based on this article.

\* For the avoidance of doubt, even if development set out in the third paragraph of this Section 6 begins

to be considered, the IOC & Affiliates (and the Organizer if applicable) may decide, at any time and without cause, to call off the development. In such case Participants agree not to object.

## **7. Liability**

The Participants undertake to indemnify and hold harmless the Organizer, the IOC & Affiliates and, if applicable, the relevant third parties designated by the IOC (including their directors, employees, agents, affiliates and representatives) from any and all claim by, or liability to, any third party for loss, damage or injury to persons or property caused by any act or omission (whether willful or negligent) of the Participants in connection with the Event (including, but not limited to, legal fees, costs and other expenses).

In the absence of gross negligence or willful misconduct, the Organizer, the IOC & Affiliates and, if applicable, the relevant third parties designated by the IOC shall not be liable to the Participants for any loss or damage sustained or suffered in the context of the Event. In particular, the Organizer and the IOC & Affiliates have no responsibility for defects, abnormality, unauthorized access or other acts by third party and troubles between Participants related to network, telephones, electronic devices, computers, hardware, software which derive from any process in the execution of the Event. The Organizer, the IOC & Affiliates and, if applicable, any third party designated by the IOC also have no responsibility for Participants' damages or other issues which derive from the issues as described above.

## **8. Export controls**

Participants shall comply with all applicable laws, including the laws related to export control with regard to execution of the Event and created Deliverables.

## **9. Rejection of participation by Organizer**

If Organizer determines that the Participants fall under any of the following categories, Organizer will reject Participants' participation to the Event.

- (1) "Organized crime groups, members of organized crime groups, associate members of organized crime groups, affiliated company of organized crime company, corporate extortionist, groups engaging in criminal activities under the pretext of conducting social campaigns, crime group specialized in intellectual crimes" set out in "Key Points of Measures against Organized Crime" by National Police Agency and any other person equivalent to the person listed above.
- (2) The person who are in close personal, capital, and/or economic relationship with the person listed under Section 9(1) above, like financing, providing convenience, acting with the aim of illicit profit.
- (3) The person who does not satisfy qualification of participation and application conditions set out in [Appendix 1](#), interfere with Organizer's operation, cause trouble to other participants, hinder Event operation, fail to comply with these Terms or is liable to fall under these persons.

The Organizer can also reject Participants' participation in other circumstances and for other reasons where the Organizer reasonably determines it is necessary.



## **10. Cancellation of the Event**

Organizer can cancel or suspend the Event or update (including changing and/or modifying) its contents without advance notice to Participants in case of unavoidable situation for Event operation like natural disasters and other causes.

## **11. Changes to the Terms**

Organizer (with the IOC's approval) can update (including changing, amending and/or completing) the Terms without advance notice to Participants when Organizer and the IOC decide that it is necessary for the purpose of the Event.

## **12. Miscellaneous**

### Remuneration:

Aside from a potential award to be received by the winner(s) of the Event, no other remuneration or indemnification of any kind whatsoever shall be due by the Organizer to the Participants (which implies, in particular, that no fee is due for the Deliverables or for the transfer, assignment or license of any rights according to these Terms).

### Interpretation:

If any question or matter which are not defined in the Terms or Appendix 1 arise, final decision will be made by the Organizer (with the IOC's prior approval).

### Governing Law:

These Terms shall be governed by and interpreted in accordance with the laws of Japan without reference to its conflicts of law rules.

Any dispute arising from or in connection with these Terms which cannot be settled amicably shall be submitted to the exclusive jurisdiction of the Tokyo District Court.

Notwithstanding the forgoing, the Participants acknowledge and agree that for the purpose of enforcement of this Terms as between the IOC & Affiliates and the Participants or the Organizer or whenever the IOC or any of the IOC Affiliates is a party to a dispute or claim arising out of, or relating to, these Terms or the Appendices 1 or 2, then such matter, dispute or claim, shall only and exclusively be submitted to the Court of Arbitration for Sport in Lausanne (Switzerland), to the exclusion of any other jurisdiction, and resolved definitively in accordance with the Code of Sports-related Arbitration. The language of arbitration shall be English. If, for any reason, the Court of Arbitration for Sport declines to accept jurisdiction, the dispute shall then be submitted to the exclusive jurisdiction of the competent ordinary courts in Lausanne (Switzerland) and resolved according to Swiss law (without reference to its conflict of laws rules).

# TOKYO 2020 Open Innovation Challenge

## Application Requirements

The Tokyo 2020 Open Innovation Challenge is a development contest aimed to identify/discover/develop ways to enhance the experience of watching urban sport in “an easier to understand, more fun and enjoyable manner”.

The urban sports covered in this contest are official Olympic events that will be featured in the Tokyo 2020 Games: 3x3 Basketball, BMX Freestyle, Skateboarding and Sport Climbing.

With the cooperation of the International Olympic Committee (“**IOC**”), the Tokyo Organising Committee of the Olympic and Paralympic Games (“**Tokyo 2020**”), Worldwide cloud service Partner Alibaba Cloud (“**Alibaba**”) and Worldwide Partner Intel Corporation (“**Intel**”) will support developers around the world to create innovative new experiences.

### 1. Name of the contest

TOKYO 2020 Open Innovation Challenge

### 2. Organizers

- Tokyo 2020
- Alibaba
- Intel

### 3. Qualification to Enter

- You may enter individually or as part of a group (collectively “**Participants**”). Participating groups must be comprised of members fulfilling all requirement according to the terms of participation (“**Terms**”), including this Appendix 1, and appropriate for the achievement of the theme.
  - \* Groups will not be able to expose their corporate or product name for commercial or any other purposes.
  - \* When participating as a group, all group members are required to agree to the Users Regulations.

- Participants under the respective legal age to consent by themselves to the Terms will need the written approval of their parental guardian.
- There is no restriction concerning the Participants' nationality. Anyone can participate from anywhere in the world. However, Participants must be able to read and understand the regulations, prepare and explain the presentation and proposal, and respond to the inquiries from the jury or operation secretariat in either Japanese or English.

## 4. Theme

Participants are required to develop an app that fulfils the theme, "Watching urban sport in an easier to understand, more fun and enjoyable manner".

## 5. Schedule

- Application Period : 4 September – 13 October 2019
- First Screening : 14 October – 1 November 2019
- Notice of First Screening Results: 2 November 2019
- Training : 9 November 2019
- Final Screening : 22 February 2020
- There's a possibility that schedule may be modified.

## 6. How to apply

Please fill out the application form with the following required items and attach a proposal made following the below "**Instructions on creating the proposal**" and submit your entry.

- Name (required): If applying as a group, please provide the name of the leading member.
- Email address (required): If applying as a group, please provide the email of the leading member.
- Enquiry details: If you need special consideration, please ask us for it.

Download the proposal format:

[https://tokyo2020.org/jp/get-involved/event/oic/data/Proposal\\_Format\\_ja.pptx](https://tokyo2020.org/jp/get-involved/event/oic/data/Proposal_Format_ja.pptx)

### (1) Instructions on creating the proposal

- You can download the proposal format on the website indicated above.
- Write the proposal in either Japanese or English following the items of the format file.
- The file should be in PDF format and within 5 MB.
- Under the Tokyo 2020 Inquiry Form indicated below, select "Tokyo 2020 Open Innovation Challenge"

and click “Next” to access the application form. Through this form, attach a proposal and submit your entry.

Tokyo 2020 Inquiry Form URL: [https://enquiry.tokyo2020.org/CPR\\_Enquiry](https://enquiry.tokyo2020.org/CPR_Enquiry)

#### Things to keep in mind when applying

- Submissions outside the Application Period will not be accepted.
- In principle, we do not accept applications by mail or delivered personally.
- In principle, we will not accept changes to the contents after application.
- We will not return your submissions. After this project is finished, it will be disposed of by the organizers.
- Please note that if there are deficiencies or deficiencies in the submissions, you may be disqualified.
- The number of applications by an individual or as a group is limited to one.
- Applicants should read the Terms of Participation carefully and consent to these Terms of Participation.

## 7. Flow from the First Screening to the Final Screening

There will be two screenings: the First Screening and the Final Screening.

### (1) Judging Criteria

|                                           |                                                                                                                                                   |
|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Creativity and Innovativeness             | Is it an idea that can surprise and impress people based on ideas that are not bound by existing concepts?                                        |
| Usefulness and Valuableness               | Is it worth making the urban sports viewing experience easier to understand, more fun, and more interesting, and to make it happen in the future? |
| Feasibility                               | Are there specific methods for realizing ideas and policies for problem solving, and are technical feasibility guaranteed?                        |
| UX/UI Design                              | Is it simple, intuitive, and does it have a UX/UI design that anyone can easily use?                                                              |
| Technical Progressiveness and Scalability | Does it have the scalability and flexibility to capture progressive solutions or technical perspectives and be more widely used?                  |

### (2) First Screening

The First Screening will be a paper-based evaluation. The jury will evaluate the proposal attached to the application form and select the 12 finalists (and/or groups) who will advance to the next stage.

\* The First Screening will be assessed by a jury panel composed of Tokyo 2020, Alibaba and Intel.

The Participants (including groups) who pass the First Screening will be announced on the Tokyo 2020

Official website.

### **(3) Technical support to the developers who pass the First Screening**

Participants (including groups) who pass the First Screening will be invited to take part in a training programme to learn about the Alibaba Cloud environment and the Intel AI products on 28 September. The contest organisers will provide the necessary assets (Alibaba Cloud environment, Intel AI product, Edge device, sport data).

The details of the training will be explained separately to all those who pass the First Screening. The training will take place in Tokyo, and the programme will be in a lecture format conducted in Japanese. We will provide the video taken at the training for those who have difficulty attending the training and an English training document will be made available for those who require training in English.

### **(4) Period for Development and Preparation**

The Participants (including groups) who pass the First Screening will be required to develop a prototype based on the proposal they submitted. There will be no special working space provided by the contest organisers.

The Participants (including groups) will be required to put an execution file and any other software necessary to view the developed programme on Alibaba Cloud no later than five (5) days prior to the final screening.

### **(5) Final Screening**

#### **1. Technical confirmation before the final screening**

To make sure of the technical reliability and authenticity, we will run the programme on Alibaba Cloud.

#### **2. Final Screening**

At the Final Screening, Participants will be asked to give a presentation about the prototype they developed. Details on the final presentation will be provided to all participants who pass the First Screening.

#### **3. Members of the Jury of the Final Screening**

- Yasuo Miki, Chief Technology Innovation Officer, Tokyo 2020
- Chen Chen, Lead Architect, Alibaba Cloud Japan
- Takanari Matsuda, Technology Director, Olympic Program Office, Intel

#### **[Special Jury Member]**

- Takeshi Natsuno, Tokyo 2020 Organising Committee Consultant
- Yuki Ota, Japanese Fencing Federation President / International Fencing Federation Vice-President / Japan Urban Sports Support Committee Vice-President

## 8. Awards

Four awards will be selected: gold, silver, bronze and 2020 special awards.

(The details of the awards are not finalised as of 4 September 2019.)

Discussions are ongoing about announcing the awards during the Tokyo 2020 Games at a site nearby the competition venues.

## 9. Other

- The organizers shall be able to revise this application guidelines, etc. as necessary, and if it is revised, it will be published on the announcement site.
- The organizers shall be able to provide guidance and advice to applicants as necessary so that the entries, etc., do not violate the application guidelines, etc.
- The organizers will manage any personal information appropriately in accordance with the privacy policy as attached in **Appendix 2**.

## 10. Contact information

Organizing Committee for the Tokyo Olympic and Paralympic Games

TOKYO 2020 Open Innovation Challenge Office

Email address: [tokyo2020.open.innovation.challenge@tokyo2020.jp](mailto:tokyo2020.open.innovation.challenge@tokyo2020.jp)

## **Appendix 2**

# **Privacy Policy**

The handling of Participants' personal information which Organizer learns in the course of holding the Event shall observe following privacy policies and Participants shall agree to that.

### **① Privacy policy**

As Organizer of TOKYO 2020 Open Innovation Challenge ("Organizer") shall observe act on the protection of personal information ("Personal Information Protection Law") and follow the policy below to endeavor to protect personal information.

#### **a. Acquisition and use of personal information**

Organizer shall acquire personal information by proper procedure including clarification of purpose of use and shall not use the personal information for any purpose other than above.

#### **b. Restriction of provision of personal information to a third party**

Organizer shall not provide or disclose personal information to a third party without a consent of the person in advance unless statutory requirement is satisfied.

#### **c. Safety management of personal information**

Organizer shall take proper measures to manage personal information precisely and safely, and prevent loss, falsification, and leakage.

#### **d. Disclosure, revision, supplement or deletion of personal information**

Organizer shall understand that the rights for disclosure, revision, supplement, deletion, suspension of use, and elimination of personal information whose owner can be identified shall belong to its owner. If the owner makes any of these requests, Organizer shall respond to them immediately.

#### **e. Supervision of contractors**

If whole or part of personal information handling job is outsourced, Organizer shall impose obligation of safety management of personal information on contractors. Organizer shall also perform necessary and appropriate supervision of contractors.

#### **f. Ensuring personal information protection**

Organizer shall observe Personal Information Protection Law and other concerning law or guideline, ensure that all subcontractors, and other related members informed of importance of personal information protection, and educate and enlighten awareness related to personal information protection.

## ② Handling of personal information

Organizer shall recognize the importance of personal information protection and observe following items to handle personal information properly which is provided to each Organizer.

### a. Purpose of use of personal information

Organizer may use personal information for following purposes.

- (1) Preparation, operation and provision of related information with regard to Olympic and Paralympic Games Tokyo 2020 (the "Games")
  - (2) Report of usage of the Event and Deliverables
  - (3) Discussion, examination, and operation by various committees established by The Tokyo2020 Organising Committee of the Olympic and Paralympic Games ("Tokyo 2020") which compose the Organizer.
  - (4) Distribution of invitation or e-mail newsletter, identity verification, and operation with regard to seminar, exhibition, forum, event, contest and other which is held by Tokyo 2020.
  - (5) Operation of prize, promotion, and fair related to the Games
  - (6) Research and studies and public relations such as activity report, press release, and photo shooting related to the Games or Tokyo 2020.
  - (7) Inquiring answering
  - (8) Fulfillment of contract with a third party to achieve the business purpose of Tokyo 2020.
  - (9) Access management for facilities managed by Organizer.
  - (10) Conference or meeting related to preceding items and communication in writing, e-mail, telephone and other measures

### b. Provision of personal information to a third party

- (1) Organizer may provide personal information (which may be based on its owner's consent where consent is required in accordance with applicable laws) to the International Olympic Committee, the International Olympic Committee affiliates, the International Paralympic Committee, the Japanese Olympic Committee, the Japanese Paralympic Committee, or the Tokyo Metropolitan Government for the furtherance of the purposes of use of personal information set out in this Policy. In particular, Organizer may transfer your personal information to the International Olympic Committee and its



affiliates, the International Paralympic Committee or any organization designated by Tokyo 2020 or the International Olympic Committee for the benefit of the Olympic Movement and the Paralympic Movement. Organizer will not provide personal information to any other third party without owner's consent except for any of the following cases, in which case Organizer may provide personal information without owner's consent insofar as it does not violate any laws and regulations.

- i. Cases in which the provision of personal information is based on laws and regulations
- ii. Cases in which provision of personal information is required to protect the life, body, or property of an individual and it is difficult to obtain owner's consent.
- iii. Cases in which provision of personal information is required to enhance public health or promote child sound upbringing and it is difficult to obtain owner's consent.
- iv. Cases in which provision of personal information is required to cooperate with government organizations, local governments, or their outsourcees to execute their operation prescribed by laws and regulations and obtaining of owner's consent may hinder these executions.
- v. Cases in which personal information is provided due to succession of a business by merger or other conditions.
- vi. Cases in which whole or part of personal information handling is outsourced to a third party within a required range to accomplish usage purpose.

- (2) Organizer may store and manage various information which include personal information in overseas servers for the purpose of preparation and operation of the Games.

c. Change of personal information

If you request to disclose personal information, or to notify, amend, supplement, delete, suspend to use, eliminate, or suspend to provide to a third party purpose of use ("disclosure and other request"), please contact following phone number and request according to the procedure which Organizer prescribe separately. In this case, Organizer will confirm personally identifiable information (name, address, phone number, date of birth, e-mail address, etc.) for personal identification. For further detail, please contact following phone number/e-mail address. However, request for disclosure of personal information and others may not be met in following cases.

- (11) Cases in which the request may cause infringement on life, body, property or other rights or profits of requesters themselves or a third party.
- (12) Cases in which the request may hinder Organizer's appropriate operation significantly.
- (13) Cases in which the request may cause infringement on other laws and regulations.

In addition, in the case where suspension of use, deletion, elimination, or provision to a third party of personal information (“suspension of use and others”) requires great expense, or suspension of use cannot be executed for any other reasons, and alternative are taken to protect rights or profits of requester themselves, request for suspension of use of personal information may not be met.

d. Contact information

Please contact Administration Office for any inquiry related to privacy policy of Organizer.

The Tokyo2020 Organising Committee of the Olympic and Paralympic Games

Phone number: +81-3 - 6257 - 1963

Opening hours: 10:00-17:00 on weekdays. (\*not available on Saturdays, Sundays and public holidays)